

## NCC Cable System Order

Order #	62331507
Syscode	5207
System Name	NYI/New Jersey Region
Market	New York

AE	Julia Dearchs
Sales Coordinator	Shaun Stevenson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Sep15
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Flight Dates	09/12/16 - 09/18/16
Agency	Amedia LLC
Advertiser	Gaming New Jersey

Client Code	
Product Code	
Est Code	2658
Product Name	New Estimate 2658
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/08/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$22,350.00	
Commission		\$3,352.50	
Net Total		\$18,997.50	
Total Spots		75	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	3.25	GIMP	361965
CPP	\$6,872.00	CPM	\$61.75

Comments :	9/8 New Order spots and total moved from contract 62317441. No total change just new contract number and new estimate. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	VARIOUS	9/12/16	9/18/16	09:00	16:00	X	X	X	X	X			0.03	3150	15	\$458.00	\$6,870.00	30	
2	CNN	CNN NEWSROOM<	9/12/16	9/18/16	09:00	16:00	X	X	X	X	X	X	X	0.06	6505	15	\$383.00	\$5,745.00	30	
3	FXNC	VARIOUS	9/12/16	9/18/16	09:00	16:00	X	X	X	X	X			0.07	8047	15	\$267.00	\$4,005.00	30	
4	HLN	VARIOUS	9/12/16	9/18/16	09:00	16:00	X	X	X	X	X	X	X	0.00	440	15	\$191.00	\$2,865.00	30	
5	MNBC	VARIOUS	9/12/16	9/18/16	09:00	16:00	X	X	X	X	X			0.05	5989	15	\$191.00	\$2,865.00	30	

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
<b>SPOTS</b>	75	0	0	0	0	0	0	0	0	0	0	0	75
<b>AMT</b>	\$22,350.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$22,350.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/08/16

62331507 | New York | NYI/New Jersey Region | 5207 |